Approved by Board January 22, 2024

PATRICK & HENRY COMMUNITY COLLEGE College Board Meeting 11:30 a.m. – November 20, 2023

Minutes

Prior to the meeting, Dr. Hodges announced that Board Chair, Robert Haley had submitted his resignation from the Board because he had moved out of our service area. Dr. Hodges thanked him for his dedication to P&HCC and presented a plaque to him commemorating his service as Board Chair from July 1, 2022, to November 20, 2023. Mr. Haley said it had been his honor to be a member of the Board and to serve as its Chair.

The Patrick & Henry Community College Board held its regular meeting at 12:30 pm on Monday, November 20, 2023, in the Hooker Exhibit Hall, Frith Economic Development Center, with Ms. Jewell Drewery, Vice-Chair, presiding.

MEMBERS PRESENT: Ms. Pamela Allen, Ms. Dayna Bobbitt; Mr. Gary Collins; Ms. Jewell Drewery, Vice-Chair; Mr. Robert Foster; Mr. George Hippisley; Mr. Ouss Sahhar; Mr. Tim Stone; and Mr. Stu Warren.

MEMBERS ABSENT: Ms. Belinda Graham, Mr. Roger Hayden, Dr. Shana LeGrant, Mr. Wayne Moore; and Mr. Brandon Scott.

OTHERS PRESENT:

Dr. Greg Hodges, Sue Ann Ehmann, Eric Arrington, Gerry Bannan, Jennifer Bowles, Sharon Claggett, Meghan Eggleston, Dr. Colin Ferguson, Jack Hanbury, Monica Hatchett, Brian Henderson, Rhonda Hodges, Sarah Beth Morrison, Shannon Peters, Letitia Pulliam, Tiffani Underwood, Amy Webster, Dr. Chris Wikstrom, Roberta Wright, Shannon Whitlow, and Megan Willis.

Ms. Jewell Drewery, Vice-Chair, called the meeting to order at 12:32 pm. She welcomed the Board members and media representative, Monique Holland, from the *Martinsville Bulletin*. A quorum was present.

APPROVAL OF MINUTES OF THE SEPTEMBER 18, 2023, MEETING

Motion #1. Mr. Ouss Sahhar made a motion to approve the minutes of the September 18, 2023, regular meeting. Seconded by Mr. Stu Warren, the motion passed by unanimous vote.

PRESIDENT'S REPORT

Given by Dr. Greg Hodges

Accomplishments since our last meeting:

Awarded \$85,500 for the SCHEV Mike Rowe Works program.

- Named a Top 5 Finalist for the Entrepreneurial College of the Year Award by the National Association of Community College Entrepreneurship (NACCE)
- Awarded \$18,000.00 as a grant to support scholarships by the Gene Haas Foundation
- Named the Entrepreneurial College of the Year by the National Association of Community College Entrepreneurship (NACCE)
- Renovations are underway in the Walker Theater leading to a rebranding of Patriot Players to P&HCC Productions.
- November 30th we will have the grand opening of MET 2 (Manufacturing, Engineering, and Technology Complex). This new facility triples our Welding capacity, provides Robotic Welding, as well as Precision Machining.

Enrollment

Academic Enrollment

- Last year–grew by 4%
- This year–up by 3.5%
- First time in 14 years that P&HCC has experienced two years of academic enrollment growth.

Workforce Enrollment

- Two years ago–grew by 35%
- Last year–grew by 42%
- This year-up by 38%

<u>Start-Up & Grow</u> (a program started and implemented with Local Chambers of Commerce (Martinsville/Henry County & Patrick County).

Two Tracks of Training

- "Start-Up" an 8-week bootcamp for new entrepreneurs
- "Grow" a 4-week bootcamp for businesses less than 5 years old seeking to expand.

Initiative Success

- 314 graduates
- Awarded 74 businesses with over \$571,000 in cash and in-kind funding.
- Created over \$5 million in new capital investment.
- Created 270 new jobs.
- Maintained an <u>87% success rate</u> in comparison to the nationwide 50% average for small businesses.
- In a service region that is 20% people of color, 48% of the new businesses are minority owned.
- 59% of new businesses are female owned.

Dr. Hodges then introduced our new full-time employees who had come aboard since our September meeting.

- Shannon Whitlow Coordinator of Workforce Advising & Coaching
- Megan Willis SEED Recruiter and Transfer Advisor

BUDGET & FINANCE

Report on Local Funds Expenditures – Period Ending October 31, 2023

Report given by Mr. Jack Hanbury, Vice President of Financial & Administrative Services.

Local Funds Summary

All funds are in the black except the Auxiliary Funds (due to investment declines). Our ending balance is \$1,585,308.01.

Locality Fund Budget

Revenues from Martinsville and Henry County have been received. We expect to receive \$5000 from Patrick County by June 30, 2024.

\$50,000 has been allocated for MET II construction. We should have the final figures by the next meeting.

Auxiliary Funds Budget

We are on schedule. Only a few expenses have been incurred thus far.

Auxiliary Funds Investments Performance

Investments were down, but September and October are typically bad months for the stock market. The November market is rebounding. We remain up for the calendar year.

• Student Activities Budget

Revenues look good. We anticipate coming in over budget. We have started billing the Foundation at the beginning of a quarter instead of at the end.

Student Activities Funds

All student clubs are doing well and remain within budget.

Parking Funds

No projects planned for the remainder of the year. We should end with a surplus.

BUDGET & FINANCE COMMITTEE REPORT

Presentation for approval of Local Funds Requests (Board Report #440)
 (George Hippisley, Chair/Jack Hanbury)

Jack Hanbury reported that we typically submit our Locality Funds requests in January for the 2024-25 year. We will be asking for the following:

- o Martinsville: 5% increase.
- Henry County: No increase (as they approved the 5% increase last year)
- o Patrick County: Reinstate previous contributions.

Motion #2. George Hippisley reported that the Budget & Finance Committee had met and voted to recommend approval of this proposal by the full Board. Moved by Mr. Hippisley and seconded by Robert Foster to approve Board Report #440. The motion carried unanimously.

ACADEMIC & STUDENT AFFAIRS

Dr. Chris Wikstrom, VP of Academic & Student Success Services.

Enrollment for Spring is up from last year.

ACADEMIC & STUDENT AFFAIRS COMMITTEE REPORT

- Presentation for approval of Academic Program Changes (Board Report #441)
 (Ouss Sahhar, acting chair/Dr. Chris Wikstrom)
 - State Mandated Transfer Virginia Program Changes
 Dr. Wikstrom explained the State Council for Higher Education in Virginia
 (SCHEV) is requiring the AA&S degree be phased out by 2025 and
 replaced with AS degrees throughout the Commonwealth since both
 degrees denote the same thing.

The following three changes are changes only in the name of the degree granted; there are no program changes:

- Business Administration AA&S changes to Business AS
- General Studies AA&S co changes to General Studies AS
- Science AA&S changes to Science AS

The following three changes create new degree programs:

- Social Science AS
- Education AS (formerly a specialization, not a standalone degree)
- Health Sciences AS (formerly a specialization, not a standalone degree)
- Program Name Alignment with College and University Transfer Partners
 Dr. Wikstrom said that to standardize degree names statewide, the
 Administration of Justice, AAS would change to Criminal Justice, AAS.
- Realignment of Business Programming Based on Employer Need
 Dr. Wikstrom explained that it has been recommended that the following programs be discontinued:
 - Administrative Support Technologies, AAS
 - Clerical Studies, CERT

- Administrative Support Technologies, Medical Office Specialization, AAS
- Legal Assisting, AAS
- Accounting, AAS

The Academic & Student Affairs Committee met earlier today and approved these Academic Program Changes.

Motion #3. Dayna Bobbitt made the motion for the Board to approve Board Report #441. George Hippisley seconded the motion which passed unanimously.

WORKFORCE, ECONOMIC, AND COMMUNITY DEVELOPMENT (WECD)

Report given by Rhonda Hodges, VP of WECD

- <u>Fast Forward</u> (Short-Term, Non-Credit programs that lead to industry recognized credentials/certification.)
 - As of Monday, November 13, Fast Forward enrollments were up 38% over this time last year, with a total of 221 and headcount was 56% over last year with a total of 200.
 - Daniel Edwards, Amanda Wikstrom, and Rhonda Hodges, in partnership with NC3 and FESTO, provided a benchmarking tour of the MET and our Industry 4.0 programming to the executive leadership team from TCAT-Knoxville on Wednesday, November 8. Their comments were, "Your team has set the bar incredibly high, and we intend to reach it. You should be very proud of what you have accomplished."

Community Development

- P&HCC was named Entrepreneurial College of the Year by NACCE (National Association for Community College Entrepreneurship), primarily for our work with Start-Up MHC and Grow MHC in partnership with the M-HC Chamber of Commerce and the Chamber's Partnership for Economic Growth.
- Our current Start-Up MHC class ended on Tuesday, November 14. We had 13 future small businesses in the class. They will pitch to the Chamber/CPEG for funds on December 5, and awards will be announced on December 19.
- P&HCC partnered with SOVA Innovation Hub, MBC, Longwood University, and others on a recent GO Virginia grant award for phase 2 of the RISE Collaborative, focused on entrepreneurship and innovation in GO Virginia Region 3. With funding from the grant, we will hire a Business Navigator to identify and build relationships with community organizations and connect entrepreneurs and existing businesses to specific resources and sectors of the entrepreneurial community to provide assistance.

Career Services

- Career Fairs JC Hazelwood and Regina Warren partnered with local workforce partners to hold another successful career fair on October 24. A healthcare-specific career fair is scheduled for Friday, December 8.
- P&HCC, as the lead college for the Southern Virginia Works Collaborative of P&HCC, DCC, and SVCC, recently received a grant from SCHEV to offer the Mike Rowe Works Work Ethic Certification training across GO Virginia Region 3. Two instructors, JC Hazelwood from P&HCC, and Frank Smith from DCC, underwent training this week and the colleges will begin offering the training to various cohorts and classes across the region. We expect a total of 15 cohorts to be offered a grant over the next year.

INSTITUTIONAL ADVANCEMENT

Report given by Tiffani Underwood, Assoc. VP of Institutional Advancement & P&HCC Foundation Executive Director.

Scholarship Luncheon

• We held our scholarship luncheon on October 26, 2023. This was the first time we have been able to have the event since COVID, and it was great to be able to celebrate both our donors and our recipients.

Fundraiser to send our soccer team to Arizona.

 Thanks to everyone who contributed to help send the soccer team to Arizona for the NJCAA National Tournament.

Recent Gifts/Awards

- We received \$149,000 from the Tobacco Commission to expand our healthcare programming into Franklin County.
- We received \$18,000 from the Gene Haas Foundation to support scholarships for students in our CNC & Precision Machining program.
- We are excited to announce that Longwood University's Elementary Education Program is sponsoring our Patriot Pantry for the month of November.

P&HCC Productions

- You may have seen the recent news article about the much-needed repairs taking
 place in the theater along with a few upgrades. Unfortunately, this caused the
 cancellation of Growing Up Gospel Christmas A Joyful Noise Revue. However,
 once the repairs are complete, this will not only be a wonderful space to house our
 own productions, but it will also give us the opportunity to rent our space out to
 other production companies.
- Season 11 announcement:
 - 9 to 5 The Musical in the spring
 - The Wizard of Oz in the summer, which will also include a Road to Oz summer camp production for children.
 - Holiday Extravaganza in the fall

Mini-Grant Applications

- The Foundation awarded 6 mini-grants in October. As a reminder, these are grants made available to Faculty and Staff to encourage creative student projects and innovation that might not otherwise be possible without this additional funding. This year's winners were:
 - o Justin Durden Computer Aided Manufacturing Project
 - Christopher Mayshack College U, a 4-part series
 - Patti Amos Sensory Goggles for the Psychology department
 - Jan Harrison Early Childhood Development Models
 - o Briana Koger Cultural Enrichment Activity for the Great Expectations
 - o Christopher Wagoner Mobile Fab Lab Equipment

PTK Memberships

Phi Theta Kappa is an academic honor society for college students, and we are
fortunate to have an active chapter here at P&HCC. Several years ago, the
Foundation started paying PTK membership dues for our students as an
investment in leadership opportunities as well as future scholarship opportunities
for those who transfer to a 4-year college or university. This fall we paid
membership dues for 43 students to become PTK members.

Spirit Shop

- As a reminder the Spirit Shop (supporting our Athletic Dept) will be open today after the meeting!
- It is in Frith Hall in the corner right beside the Foundation office. We have t-shirts, shorts, sweatshirts, and more!

Giving Tuesday

- We are thrilled to announce that Piedmont Arts is partnering with the Patriot Pantry on Giving Tuesday. Pam Allen brought flyers for you, but you might like to stop by the Gravely-Lester Art Garden in person on Tuesday, November 28 between 10 am 4:00 pm. They will have quite a few things going on that day, one of which is collecting nonperishable food and hygiene items for our pantry! Please stop by and support these great organizations!
- You can always give a direct gift to the foundation by mailing a check to our office or you can give online at www.patrickhenryfoundation.com – click on "make a donation."
- We will be sending out our annual end-of-year appeal soon. I hope you will
 consider donating in support of all the wonderful work we do here at the college.
 We would love to be able to say we have 100% participation from both the college
 and foundation boards, so please consider an end of year gift if you have not
 already given!

ATHLETICS

Report given Mr. Brian Henderson, Asst Vice President of Student Engagement & Inclusion/Athletic Director.

- We have a new mascot Pat the Patriot
- Ruthanne Duffy's Breakfast Buddies program is underway. Many of our studentathletes volunteer to have breakfast with the Stanleytown elementary students.
- Student athlete volunteers helped with the Kiwanis Pancake Day.
- More than 50 recruits have sought P&HCC since October 15th.
- Men's Soccer team went to Nationals in Arizona. So proud to be one of best 12 teams in the nation.
- Congratulations to Brennan Murphy Coach of the Year again!

MISCELLANEOUS

Appointment of an ad hoc Nominating Committee

Our board policy states that at the November meeting of the local board, the board chair should appoint an ad hoc committee, if needed, to provide nominations for chair and vice chair. Our departing board chair has put forward the following individuals who have agreed to serve in this capacity:

- Jewell Drewery
- Gary Collins
- Ouss Sahhar

This committee will meet in the coming weeks and bring forward their nominations by the March meeting at the latest for both board chair and board vice chair. These individuals will begin their terms of service on July 1, 2024.

ADJOURNMENT

With no further discussion or comments brought forth, Jewell Drewery, Vice-Chair, reminded the Board that the next regular meeting of the Board will be January 22, 2024. She then adjourned the meeting at 1:19 pm.

Minutes Approved By:

Minutes Recorded By:

Jewell Drewery, Vice-Chair

Sue Ann Ehmann