Approved by Board, March 18, 2024

PATRICK & HENRY COMMUNITY COLLEGE College Board Meeting 12:30 p.m. – January 22, 2024

Minutes

The Patrick & Henry Community College Board held its regular meeting at 12:30 pm on Monday, January 22, 2024, in the Hooker Exhibit Hall, Frith Economic Development Center, with Ms. Jewell Drewery, Vice-Chair, presiding.

MEMBERS PRESENT: Ms. Pamela Allen, Ms. Dayna Bobbitt; Mr. Tim Chitwood; Mr. Gary Collins; Ms. Jewell Drewery, Vice-Chair; Mr. Roger Hayden; Mr. George Hippisley; Dr. Shana LeGrant; Mr. Wayne Moore; Mr. Ouss Sahhar; and Mr. Tim Stone.

<u>MEMBERS ABSENT</u>: Mr. Robert Foster, Ms. Belinda Graham, Mr. Brandon Scott, and Mr. Stu Warren.

OTHERS PRESENT:

Dr. Greg Hodges, Sue Ann Ehmann, Eric Arrington, Gerry Bannan, Jennifer Bowles, Jack Hanbury, Monica Hatchett, Brian Henderson, Sarah Beth Morrison, Shannon Peters, Tiffani Underwood, Amy Webster, Donata Worrell, Roberta Wright, and Terry Young.

Ms. Jewell Drewery, Vice-Chair, called the meeting to order at 12:25 pm. She welcomed the Board members and media representative, Monique Holland, from the *Martinsville Bulletin*. A quorum was present.

RECOGNITION OF NEW BOARD MEMBER

Tim Chitwood, representing Henry County.

Tim is a native of Henry County and is a P&HCC graduate. He holds a Bachelor of Business Administration from Averett College and worked in the textile industry for nearly 25 years. He is currently the plant manager at Howmet Aerospace. Tim is married and has two sons and two grandchildren. In his spare time, he enjoys fishing, camping, and hiking.

APPROVAL OF MINUTES OF THE NOVEMBER 20, 2023, MEETING

Motion #1. Ms. Dayna Bobbitt made a motion to approve the minutes of the November 20, 2023, regular meeting. Seconded by Mr. George Hippisley, the motion passed by unanimous vote.

PRESIDENT'S REPORT

Given by Dr. Greg Hodges

Accomplishments since our last meeting:

The Economic Value of Patrick & Henry Community College
 Dr. Hodges reviewed a study conducted by Lightcast regarding the economic impact our college has had on the community we serve. The highlights of this

study were handed out to each member of the Board. The study was for the Academic Year 2021-22.

- Total economic impact: \$75.1 million that Patrick & Henry Community
 College brought to our community, 1530 jobs supported.
- Average annual rate of return on student investment was 15.9%
- For every \$1 spent, students gained \$3.80 in lifetime earnings; taxpayers gained \$1.70 in added tax revenue and public sector savings; Society gained \$4.10 in added income and social savings.
- We have contracted Lightcast to conduct a similar study on our Athletics program.
 Those results should be available by our March meeting.

Reminder: Financial Disclosure reports

• Dr. Hodges reminded Board members that the deadline for filing their Financial Disclosure this year is February 1, 2024.

Dancing for the Arts 2024:

• Board members Jewell Drewery and Ouss Sahhar will be representing P&HCC as they dance in this fundraising event.

BUDGET & FINANCE

Report on Local Funds Expenditures – Period Ending December 31, 2023

Report given by Mr. Jack Hanbury, Vice President of Financial & Administrative Services.

• Local Funds Summary

- We have netted \$108,222.52 so far this year.
- All funds are in the black except for Student Activities.

Locality Fund Budget

- We have had very few expenses and do not expect to have any significant spending this budget year.
- The \$50,000 allocated for MET II floor will most likely not be used so we should end the year in with a significant surplus.

Auxiliary Funds Budget

- We are on pace with bookstore and vending revenues, with very few expenses.
- We will be transferring \$35,000 to Student Activities shortly, which we do every year.

Auxiliary Funds Investments Performance

November and December were good months for the market. November was up 4.79%, and December was 4.61%. So far January has been good as well. Overall, we are up over 50% in our investments.

• Student Activities Budget

We are showing a \$55,076.22 deficit, but that is primarily because the bulk of our athletic expenses occur in the fall while our income is received throughout the year. We still have close to \$60,000 in student activity fees to collect, plus funds to collect from the Foundation and Auxiliary Funds, so we are still within budget.

• Student Activities Funds

All student clubs are doing well. Athletics shows a deficit due to expenses incurred earlier in the year. Revenues continue filtering in throughout the year.

Parking Funds

We have \$15,543.10 available that we plan to spend on LED lighting in the parking lot in front of West Hall. This will make the area much safer. We will be within budget for the year.

ACADEMIC & STUDENT AFFAIRS

Terry Young, Dean of Academic Success & College Transfer, reported in the absence of Dr. Chris Wikstrom, VP of Academic & Student Success Services.

 FTE (Full Time Equivalency) enrollment for Spring is up .35%. Headcount of number of students taking classes is up 2.3%. We will have a more accurate idea of enrollment at the March meeting by which time our second 8-week session will have begun.

WORKFORCE, ECONOMIC, AND COMMUNITY DEVELOPMENT (WECD)

Report given by Rhonda Hodges, VP of WECD

- <u>Fast Forward</u> (Short-Term, Non-Credit programs that lead to industry recognized credentials/certification.)
 - As of Wednesday, January 10, 2024, Fast Forward enrollments were up 52% over this time last year, with a total of 250 enrollments.
 - To date for FY24, the completion rate for students enrolled in Fast Forward programs is 92.5%.

Community Development

- Eleven Startup MHC graduates received a total of \$62,044 from the Chamber's Partnership for Economic Growth (C-PEG) at an awards ceremony earlier this month.
- This spring we will offer both Grow MHC and Startup MHC entrepreneurial bootcamps, in partnership with the Chamber/C-PEG and Longwood Small Business Development Center. We are also offering three Lunch and Learn

Workshops for small businesses at the Dalton IDEA Center. Each workshop is from Noon to 1:00 pm and is \$15.

- January 30, Introduction to Cybersecurity
- March 21, Taking Your Social Media to the Next Level
- April 2, Excel for Business
- P&HCC partnered with SOVA Innovation Hub, MBC, Longwood University, and others on a recent GO Virginia grant award for phase 2 of the RISE Collaborative, focused on entrepreneurship and innovation in GO Virginia Region 3. We will soon post a Business Navigator position to identify and build relationships with community organizations and connect entrepreneurs and existing businesses to specific resources and sectors of the entrepreneurial community to provide assistance.

• Career Services

 Career Fairs – The spring Career Fair is scheduled on April 4, 2024, from 11:00 am to 3:00 pm in the Stone Hall gym.

INSTITUTIONAL ADVANCEMENT

Report given by Tiffani Underwood, Assoc. VP of Institutional Advancement & P&HCC Foundation Executive Director.

• Foundation Annual Report

Board members received copies of the annual report. Special thanks to Amy Reed for her design and layout work.

- The college received \$3,106,632 from the Foundation in 2023, which accounted for 15% of its operating budget.
- \$559,088 in scholarships were awarded.
- \$2,053,351 was raised for all purposes.

Recent Gifts/Awards

We have received an award of \$162,000 from VFCCE (Virginia Foundation for Community College Education) to support Early Childhood Education and continue the work and goals of the Davenport Institute. The VFCCE is part of the Virginia Community College System. They disperse grants and gifts to the various colleges within the system.

P&HCC Productions

P&HCC Productions will be presenting 9 to 5 the Musical April 25 – May 5. Auditions will be on February 1, from 5:30 – 8:30 pm and on February 3, from 1:00 - 3:30 pm.

Distinguished Alumni Nominations

February 23, 2024, is the deadline for nominations. Applications are available on the P&HCC Foundation website.

Patrick & Henry Scholars

Applications for the Patrick & Henry Scholars award will be accepted until February 1, 2024. This prestigious award provides full tuition, books, and fees, and honors academic achievement, leadership potential, and civic engagement.

• Annual Year-End Campaign

Thank you to everyone who participated in our annual year-end campaign. You can always give a direct gift to the foundation by mailing a check to our office or you can give online at www.patrickhenryfoundation.com – click on "make a donation."

ATHLETICS

Report given Mr. Brian Henderson, Asst Vice President of Student Engagement & Inclusion/Athletic Director.

- Men's and Women's Basketball hope to finish strong.
- Coach Mayshack has done an excellent job leading men's basketball to #1 in the conference.
- Women's Basketball is currently #19 in the nation. We are #1 in steals, #1 in ppg, and Senai Hairston-Williams is #1 in the nation in blocks.
- Wrestling hosted their first ever dual match here yesterday. We hope to do more in the future.
- We will host our first collegiate golf tournament at Chatmoss Country Club March 24-26.
- Baseball opens ranked tops in regional and national polls. Their first game of the season will be Feb 3-4 at Hooker Field against Rockingham CC.
- Softball opens at home also Feb 3 against USC Union. There will be a sizable number of road games in mid-February.
 - We will host the 2nd Annual JUCO Softball Jamboree February 22-25th,
 2024 at Southside Park, Martinsville, VA. We are looking for a title sponsor.
 - o Expected Participants: eleven teams from NY, NJ, PA, and more.
 - Anticipated Spectators: 750-1000

ACADEMIC & STUDENT AFFAIRS COMMITTEE REPORT

• Presentation for approval of Academic Program Changes (Board Report #442) (Wayne Moore, chair/Dr. Chris Wikstrom)

Motion #2. Wayne Moore, Chair, stated that the committee had met and approved this Board Report and they are bringing it to the Board in the form of a motion to accept. Jewell Drewery explained to the Board that since the committee had already voted to accept Board Report #442 it does not require a second. In discussion, Wayne Moore

asked Terry Young, Dean of Academic Success & College Transfer, to elaborate in the absence of Dr. Chris Wikstrom, VP of Academic & Student Success Services. Mr. Young explained that the parent programs for all these certificates have already been discontinued. The earning potential that these certificates offered was low and enrollment had already declined.

Based on local employer needs we have created new CADD programs and combined curriculums that will fill those needs and provide the necessary skills required by our local businesses. These new programs have 16 credits of each area that is needed. Dr. Hodges explained further that we are taking a larger certificate that did not stack well into another degree, and breaking it down into two smaller career studies certificates that do stack well. General Education can be added to these and students can get a full Associates Degree. These changes provide a smoother pathway to a degree.

Gary Collins asked if any faculty positions would be compromised with these changes. Mr. Young assured him that those faculty members remain quite busy teaching classes in the affected fields.

By unanimous vote, the Board approved Board Report #442.

MISCELLANEOUS

Ad hoc Nominating Committee

This committee will meet today to select nominations for both Board Chair and Board Vice-Chair for terms of service beginning on July 1, 2024. They will present the slate to the Board at the March 18, 2024, meeting.

ADJOURNMENT

With no further discussion or comments brought forth, Jewell Drewery, Vice-Chair, reminded the Board that the next regular meeting of the Board will be March 18, 2024. She then adjourned the meeting at 1:19 pm.

Minutes Approved By:

Minutes Recorded By:

Jewell Drewery, Vice-Chair

Sue Ann Ehmann