Approved by Board, September 16, 2024

PATRICK & HENRY COMMUNITY COLLEGE College Board Meeting 12:30 p.m. – May 20, 2024

Minutes

The Patrick & Henry Community College Board held its regular meeting at 12:30 p.m. on Monday, May 20, 2024, in the Hooker Exhibit Hall, Frith Economic Development Center, with Ms. Jewell Drewery, Vice-Chair, presiding.

MEMBERS PRESENT: Ms. Pamela Allen; Mr. Gary Collins; Ms. Jewell Drewery, Vice-Chair; Mr. Robert Foster; Mr. George Hippisley; Dr. Shana LeGrant; Mr. Wayne Moore; Mr. Ouss Sahhar; Mr. Tim Stone, and Mr. Stu Warren.

<u>MEMBERS ABSENT</u>: Ms. Dayna Bobbitt; Mr. Tim Chitwood; Ms. Belinda Graham; Mr. Roger Hayden; and Mr. Brandon Scott.

OTHERS PRESENT:

Dr. Greg Hodges, Sue Ann Ehmann, Jennifer Bowles, Meghan Eggleston, Dr. Colin Ferguson, Jack Hanbury, Monica Hatchett, Brian Henderson, Rhonda Hodges, Sarah Beth Morrison, Shannon Peters, Letitia Pulliam, Tiffani Underwood, Amy Webster, Donata Worrell, Roberta Wright, and Terry Young.

Ms. Jewell Drewery, Vice-Chair, called the meeting to order at 12:30 p.m. She welcomed the Board members and media representative, Monique Holland, from the *Martinsville Bulletin*. A quorum was present.

APPROVAL OF MINUTES OF THE MARCH 18, 2024, MEETING

Motion #1. Mr. George Hippisley made a motion to approve the minutes of the March 18, 2024, regular meeting. Seconded by Ms. Pam Allen, the motion passed by unanimous vote.

PRESIDENT'S REPORT

Given by Dr. Greg Hodges

Dr. Hodges thanked the Board members who were able to participate in the Commencement exercises on May 11, 2024. The "insta-gram moment" (ribbon toss) was a great success and a fun surprise.

- Nearly two hundred students participated in the ceremony.
- 456 students completed an academic credential.
- More than seven hundred credentials and IRCs were earned (final numbers will be available after the June 30th academic year ends).
- 399 industry recognized credentials were earned on the workforce side thus far.
- Total figures will be included in the annual report.

Dr. Hodges then reviewed the results of a study done by Lightcast on the economic impact of our athletics department on the community. A handout was given to each Board member. The executive summary will be sent to each board member after the meeting. The report covered the FY 23 year.

- The P&HCC Athletics program generated nearly \$2.5 million in revenue for Martinsville, Henry County, Patrick County, and the southern end of Franklin County, supporting sixtyeight jobs.
- 201 Student-athletes were served.
- Seventy-two percent of these athletes come from outside our local area.
- \$1.1 million in tuition revenue was generated from these student-athletes.
- \$484,000 in payroll benefits.
- 31 Employes (the majority are part-time coaches).
- \$235 thousand in visitor spending (gas, food, lodging, etc.)
- Student-athlete spending generated \$815 thousand in revenue (gas, food, lodging).
- Alumni impact (athletes who remain in our service region) generated nearly \$827 thousand.

Stu Warren brought up the funding situation for sending our student athletes to national competitions. Dr. Hodges explained that state policy prohibits the use of tuition and/or state dollars to fund athletic programs, therefore we must scrape together those funds from multiple sources in order to support a program that generates this kind of money.

A press release regarding this economic impact study will be sent out today and will also be included in our year-end report which Dr. Hodges will present to the local board of supervisors.

New Employees:

Dr. Hodges introduced our new full-time employees who had come aboard since our March meeting.

- Le'Bryan Patterson RISE Community Business Navigator. Rhonda Hodges explained that the RISE collaborative is part of the GO Virginia Region 3 program. Le'Bryan will be providing outreach to small businesses and entrepreneurs in our service region to educate them on the wealth of resources available to them.
- Rachel McConnell Hybrid Healthcare Faculty, at the Franklin County Center. Thanks to a Tobacco Commission grant we are delighted to be offering health care programs at the Franklin County site after an absence of several years.

BUDGET & FINANCE

Report on Local Funds Expenditures – Period Ending April 30, 2024

Report given by Mr. Jack Hanbury, Vice President of Financial & Administrative Services.

Local Funds Summary

All funds are in the black except for Student Activities.

Locality Fund Budget

 The \$50,000 allocated for the MET II floor was not used, so we ended the year with a net income of \$87,596.52.

Auxiliary Funds Budget

- We ended the year with a surplus of \$25,911.68.
- We had an investment gain of \$58,030.20.

Auxiliary Funds Investments Performance

 We had a minor decline in investments during April, but we were up 6.69% for the fiscal year.

Student Activities Budget

 We ended with a deficit of \$81,994.36. We are restructuring how we fund Student Activities which should address this.

Student Activities Funds

 Board Report #445 proposes reallocation of budgeted but unspent funds into Student Activities Funds which will address the \$15,522.57 deficit we ended the year with.

Parking Funds

We ended the year with a surplus of \$22,332.34.

ACADEMIC & STUDENT AFFAIRS

Report given by Dr. Greg Hodges in the absence of Dr. Chris Wikstrom, VP of Academic & Student Success Services.

- We closed out the academic year with a 2% growth in enrollment. This is the first time in 14 years that we have had 2 years of back-to-back enrollment increases.
- Summer classes began today. We are in double-digits above last summer's enrollment.

WORKFORCE, ECONOMIC, AND COMMUNITY DEVELOPMENT (WECD)

Report given by Rhonda Hodges, VP of WECD

• Workforce development

- <u>Fast Forward</u> (Short-Term, Non-Credit programs that lead to industry recognized credentials/certification.)
 - Fast Forward enrollments are up 41% over this time last year.
- Seven students graduated from the Power Line Worker Training Program in a ceremony at the P&HCC Patrick County Site on Friday, May 17. These students completed the 14-week program that is offered through partnerships with

- Wytheville Community College and Patrick County Public Schools. To date, we have graduated two cohorts for a total of fourteen completers.
- On April 24, the college hosted a kick-off meeting for our work with SME in the national Manufacturing Imperative Workforce Pipeline Challenge. Over thirty key stakeholders from P&HCC, local industry, K-12, and community partners participated. The information gathered will assist the college in developing a strategic plan to fulfill the goal of the initiative to grow a highly skilled manufacturing workforce.

• Community Development

- The M-HC Chamber/C-PEG held awards for GROW MHC participants on April 9. Five businesses were awarded more than \$32,000 to grow their small businesses. Fifteen participants completed the Success Mindset bootcamp program for Startup MHC last month and pitched on May 16. The Chamber says this initiative has had a significant impact, having successfully graduated 349 individuals from training programs and awarded ninety businesses with over \$666,129 in cash and in-kind funding.
- P&HCC is again partnering with Verizon to host the Verizon Innovative Learning camps this summer. This is a FREE 3-week camp for middle school students with one camp held in Patrick County and one camp at the Dalton IDEA Center. Registration is happening now.

• <u>Career Services</u>

 The Career Center hosted a successful Career Fair in early April in partnership with the West Piedmont Workforce Development Board. More than forty employers were represented.

PR & Marketing

 Kudos to Monica Hatchett and Kaitlin Bryant for leading the work on the college's new website!

INSTITUTIONAL ADVANCEMENT

Report given by Tiffani Underwood, Assoc. VP of Institutional Advancement & P&HCC Foundation Executive Director.

Scholarships

 P&H Scholars applications closed on March 31. The committee reviewed the applications and awarded nine P&H Scholars and one Commonwealth Legacy Scholar for the 2024-25 academic year.

- Awardees were notified during their school award ceremonies and a press release will be forthcoming.
- Applications for all other P&HCC Foundation scholarships will remain open through May 31.
- The 20th Annual Jonathan Bowling Memorial Scholarship ride was held on April 27
 - \$11,000 was raised for students from Patrick County who are going into a public service field.

• Announcements

- o 12 Distinguished Alumni named:
 - Jim Adams
 - Sharon Clark
 - Andrew Doss
 - Van Drewery
 - Shani Gaylord
 - Shaun Hagwood

- Tiffany Hairston
- Sandy Hines
- Diana & Steve Martin
- Dave Santoemma
- Houston Stutz
- Susan Warren

The awardees will be honored at a dinner at Chatmoss Country Club on June 7. You should have received an invitation to that event, and I hope you will plan to join us.

- We honored Carter Bank & Trust in April with the Chancellor's Award for Philanthropy. We were thrilled to be able to recognize their longstanding partnership with P&HCC.
- The P&HCC Foundation was pleased to be able to recognize two well deserving members of the faculty with awards that were announced during the graduation ceremony on May 11. Both of these awards were made possible by an anonymous donor, and we were thrilled to be able to recognize our outstanding faculty for their amazing work.
 - Welding Professor Randy Smith was awarded the P&HCC Teaching Faculty of the Year Award, which comes with a \$2000 cash prize and \$1250 for professional development.
 - Psychology Professor Patti Amos was awarded the Distinguished Faculty Member of the Year award, which comes with a \$750 cash prize.

• P&HCC Productions

- o 9 to 5 The Musical closed on May 5, but Wizard of Oz is coming soon.
- Show dates are July 25-27 and August 1-4.

Softball Team is Headed to Nationals!

In case you have not already heard, we are thrilled that our Lady Pats Softball Team has earned their first ever bid to compete in the NJCAA National Championship in Chattanooga, TN this week. While this is a huge honor, it is also a major expense, so we are asking for your support. If you would like to donate to help cover the cost, please drop by the Foundation office, or mail your check to the Foundation and simply include softball on the memo line. We would really appreciate your support!

ATHLETICS

Report given Mr. Brian Henderson, Asst Vice President of Student Engagement & Inclusion/Athletic Director.

- Our Softball team is the #2 seed in the nation and is heading right now to Chattanooga for the World Series of Softball.
- Men's Basketball Regional runner-up.
- Men's Soccer won the Region X Championship, the District Championship, and competed well in Nationals.
- Two of our Bass team anglers have qualified for the National Championship.
- Several members of our Track team will also go to Nationals.

COMMITTEE REPORT - BUDGET & FINANCE

 Presentation for approval of Reallocation of Budgeted Local Funds (Board Report #445) (George Hippisley, chair/Jack Hanbury)

Motion #2. George Hippisley, Chair, stated that the committee had met and approved this Board Report and they are bringing it to the Board in the form of a motion to accept.

Mr. Hippisley asked Jack Hanbury to review the proposal. Mr. Hanbury explained that there is \$67,500 in Locality Funds that was budgeted but has not been spent and is no longer needed for any projects. The Auxiliary Fund has a balance of \$21,000 that was also not spent. We propose that these funds be reallocated to the Student Activities Fund.

Jewell Drewery reminded the Board that since the committee had already voted to accept Board Report #445 it does not require a second.

With no further discussion the Board approved Board Report #445 by unanimous vote.

 Presentation for approval of Fiscal Year 2025 Local Funds Budget (Board Report #446) (George Hippisley, chair/Jack Hanbury)

Mr. Hanbury outlined these proposed changes to the budget:

- o Transferring \$45,000 from the Locality Fund to the Student Activity Fund
- o Transferring \$50,000 from the Auxiliary Funds to the Student Activity Fund
- Withdraw \$20,000 of dividends and capital gains distributions from Auxiliary Funds Investments and allocate to the Student Activity Fund.
- \$25,000 is budgeted in the Parking Fund as a contingency to any unforeseen parking lot or sidewalk repairs in the next fiscal year.

Motion #3. Jewell Drewery reminded the Board that since the committee had already voted to accept Board Report #446 and brought it to the Board in the form of a motion, it does not require a second.

With no further discussion the Board approved Board Report #446 by unanimous vote.

COMMITTEE REPORT – EXECUTIVE COMMITTEE

 Presentation for approval of the President's Evaluation Letter, (Jewell Drewery, chair)

Ms. Drewery reported that the President's Evaluation Letter (copies of which had been provided to all Board members) provides the opportunity for the Board to reflect upon the accomplishments of the college over the last year. In particular, it allows us the chance to highlight the leadership of our president. If it meets with approval from the Board, the letter will be sent to the Chancellor who will include it in the portfolio of artifacts and data used to conduct Dr. Hodges' annual evaluation.

The Executive Committee met earlier today and approved the President's Evaluation Letter for 2023-2024. We are bringing this forward to the Board in the form of a motion.

Motion #4. Jewell Drewery reminded the Board that since the committee had already voted to the President's Evaluation Letter and brought it to the Board in the form of a motion, it does not require a second.

With no further discussion the Board approved the President's Evaluation Letter by unanimous vote.

ADJOURNMENT

With no further discussion or comments brought forth, Jewell Drewery, Chair, reminded the Board that the next regular meeting of the Board will be July 15, 2024. She then adjourned the meeting at 1:05 pm.

Minutes Approved By:

Minutes Recorded By:

Jewell Drewery, Chair

Sue Ann Ehmann